



Please read the following directions regarding Mantua PTA's Amazon Associates Account to specifically ensure your purchases are earning money for our school! These bullets were compiled by Treasurer Nicole Willis after an extensive conversation with an Associates supervisor on March 9, 2017.

1. Everyone should read the Operating Agreement, FAQ's, Help, and Forms documents on the Amazon website.
2. DO NOT encourage people to bookmark the link.
3. DO NOT include the link in an email.
4. DO NOT type in the link manually.
5. DO make your purchase within 24 hours of putting items in your shopping cart or else Mantua may not receive credit/earnings for that purchase.
6. DO NOT place items in your cart on your personal Amazon account and then click on the Click-Through link on MantuaPTA.org. It WILL NOT accumulate earnings if done this way. It can only earn fees if we have people go to MantuaPTA.org, click on the link on our webpage, then add items to their cart and make the purchase within 24 hours. If they navigate away from the page on that tab and then come back to it, the connection has been lost and we no longer will receive the earnings on that purchase.

These last 3 things are important because she said that in order to earn fees and to be paid, they must be able to see that the items were purchased after clicking on the link only via approved webpages that we have listed on our agreement with them -- there is a spot online in our Account Settings where we can list other websites if we choose to

place more "click-through" links on other sites, but they must be approved and we cannot post any links on our PTA Facebook page. On Facebook we can tell people to visit our MantuaPTA.org website and then click on it, but we cannot post the link on Facebook unless it is considered a "Fan Page" -- it cannot be a "closed group" Facebook page. It links our page to Amazon with a "cookie" as soon as we click-through from MantuaPTA.org. Then you have 24 hours to make the purchase.